

ALL REPORTS ARE CONFIDENTIAL AND CLIENT SPECIFIC

1. INTRODUCTION

- i. PREFACE
- ii. Country overview

2. INFANT FORMULA Market Dynamics

3. INFANT FORMULA Key Ingredient and Product Trends

4. INFANT FORMULA KEY PLAYERS

5. Identifying potential

- i. Population
- ii. Birth rates
- iii. Infant Formula per capita consumption
- iv. Infant Formula trends
- v. Infant Formula market growth
- vi. Joint Venture opportunities
- vii. New Build or business acquisition

6. COUNTRY SPECIFIC MARKET ACCESS ISSUES

- viii. Infant Formula Legislation
- ix. Standardising Infant Formula Recipes for Global distribution
- x. Outline guide to investing
- xi. Country Risk
- xii. Investment legislation
- xiii. Culture and work ethics